



Announcing DCA Outdoor; Parent Company to Eight Brands

Company acquires prominent area nursery and landscape distributor in Indianapolis, doubling DCA Outdoor's landscape distribution network

FOR IMMEDIATE RELEASE

Media Contact:

Paige Kauffman (913) 660-9673 pkauffman@morningstarcomm.com

Kansas City, Mo. (December 1, 2016) – DCA Outdoor, Inc., based in Kansas City, now brings its eight brands under one umbrella. Vertically integrated, DCA Outdoor's family of brands connect the agricultural, nursery stock production, landscape distribution, agritourism and transportation industries. The DCA Outdoor mission is to create a family of green industry companies that provide unparalleled production and vertical integration.

Today, Dec. 1, DCA Outdoor announced its acquisition of Brehob Nursery, Inc., a wholesale nursery and landscape distributor serving professional landscape companies and garden centers in Indianapolis and the surrounding areas. This acquisition doubles its sales and distribution capacity, and allows DCA Outdoor to extend the reach of its distribution network to a third major metropolitan area.

"DCA Outdoor represents the culmination of years of hard work, an eye for aligning production and distribution, and dedication to the industry. With the addition of Brehob, we anticipate continued success in 2017 and beyond," said Tory Schwope, president and founder of DCA Outdoor. "Brehob brings more than 45 years of experience and tradition to our company and is known from coast to coast as a leader in providing the highest quality products to Indianapolis landscape contractors. We are honored to have Brehob join the DCA Outdoor family."

"We are excited to see our nursery join the family of companies that Tory Schwope has assembled," said John Brehob, owner of Brehob Nursery. "We are confident he will continue the tradition of exceptional quality and service that has been the hallmark of our family and employees."

In addition to Brehob, companies under the DCA Outdoor umbrella include:

- Anna Evergreen
- Colonial Gardens
- KAT Wholesale Outdoor
- PlantRight
- Schwope Brothers Tree Farms
- Utopian Plants
- Utopian Transport

To learn more about DCA Outdoor and Brehob, visit www.dcaoutdoor.com.

About DCA Outdoor DCA Outdoor was founded in 2016 by Tory Schwope. With a mission to create a family of green industry companies that provide unparalleled production and vertical integration, DCA Outdoor serves as the parent company for a family of brands, including Anna Evergreen, Brehob Nurseries, Colonial Gardens, KAT Wholesale Outdoor, PlantRight, Schwope Brothers Tree Farms, Utopian Plants and Utopian Transport. Focused on integrating nursery stock production with distribution, transportation, and sales and marketing, DCA Outdoor creates a more efficient and sustainable operation positioned for long-term success. Visit DCA Outdoor at www.dcaoutdoor.com.