

From the Kansas City Business Journal:

<https://www.bizjournals.com/kansascity/news/2017/11/22/dca-outdoor-cfo-becky-dockter-sales-curt-marchand.html>

KC green-industry company grows executive team with new hires

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SCREENSHOT

This rendering shows the new outdoor stage area at Colonial Gardens in Blue Springs. The company plans to host special events and educational workshops at the space.

DCA Outdoor Inc.'s executive team is germinating with its first CFO and director of sales and marketing.

The Kansas City-based holding company has grown to nine green industry-related brands, including nurseries and landscaping distribution businesses.

[Becky Dockter](#) joins DCA as its CFO and brings more than 20 years of experience in accounting and finance. She most recently was director of finance for Weisser Distributing in Sioux Falls, S.D. Her background also includes serving as controller for Anza Inc. and Persona Inc., and as vice president of finance for Journey Group Cos.

Also joining the DCA team is [Curt Marchand](#), director of sales and marketing, who will implement sales strategies and develop a marketing strategy for each brand. Marchand brings more than 25 years of industry experience and most recently was vice president of operations at employee-owned Ryan Lawn & Tree, which has six locations in Missouri, Kansas and Oklahoma. He also previously served on the board of directors of the Mid-America Green Industry Council.

"Curt brings a wealth of knowledge in leading and growing a successful company," DCA CEO and founder [Tory Schwopes](#) said in a release.

Locally, DCA has been busy with its [vision to transform Blue Springs' Colonial Gardens](#) into an agritourism destination that features a mixed fruit orchard, a sizeable garden, an open air space for events and live music and a cafe that uses produce grown on site. Plans also include a nature trail and new aquaponics system. Colonial Gardens also is hosting a variety of educational and craft events, including one on how to create holiday centerpieces.

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