

For Immediate Release

Rio Verde group purchases Gardens Alive! Oregon operations

Rio Verde Plantas joins innovative network of green industry companies

CORNELIUS, Oregon – Rio Verde Holdings, LLC has purchased the entire nursery operations of Gardens Alive’s LM Farms in Oregon, totaling 300 acres of container nursery production.

Rio Verde Holdings, LLC is owned by a green industry investment group which will run the business as Rio Verde Plantas. DCA Outdoor will manage operations of the nursery.

“Rio’s container facilities will close the loop on what we had originally envisioned for an Oregon operation,” said DCA Outdoor Founder and CEO Tory Schwope. “We expect to integrate Schwope Brothers field operation and the Rio container operation.”

Rio Verde Plantas is in close proximity to where DCA Outdoor acquired the former Fishback Nursery, now known as Schwope Brothers Tree Farms, a few months ago.

“They’re practically right next door to each other,” Schwope said. “There are a lot of synergies that we can incorporate to produce a higher quality product more efficiently.”

Once the current product line designed for the mass merchant market is shipped out, the Rio Verde team will begin to build a new line of products. Many of these products will be propagated at Rio Verde and then grown in the fields at Schwope Brothers, and finally finished back at Rio in a container.

Rio Verde Plantas will continue to pursue innovative production methodologies and build upon the strong operational team currently at the nursery. Rio will focus on supplying growers and landscape distribution centers across the country.

“Many of the products we produce at Rio will supply other brands in our organization, as well as many current customers of those brands,” Schwope said. “This is part of our plan, we are not ‘just growing to grow.’ We know who our core customers are and the kinds of products and programs that fit their needs.”

Rio Verde Plantas and Schwope Brothers Tree Farms will be led by a common management and administrative team. There will be several new key positions created. “We are extremely excited to create more opportunity in our organization, more professional careers and more leadership opportunities,” Schwope said.

For more information, contact Curt Marchand, Director of Sales and Marketing, DCA Outdoor, at 913.522.8968 or curt@dcaoutdoor.com.

About DCA Outdoor

DCA Outdoor was founded in 2016 by Tory Schwope. With a mission to create a family of green industry companies that provide unparalleled production and vertical integration, DCA Outdoor serves a family of brands including Anna Evergreen, Brehob Nurseries, Colonial Gardens, KAT Wholesale Outdoor, PlantRight, PlantRight Supply, Schwope Brothers Tree Farms, Utopian Plants and Utopian Transport. Focused on integrating nursery stock production with distribution, transportation, and sales and marketing, DCA Outdoor creates a more efficient and sustainable operation positioned for long-term success. DCA Outdoor is committed to nurturing the careers of green

industry professionals and is actively recruiting new hires. Professionals who are interested in joining our team are encouraged to read about the current openings and opportunities by visiting www.dcaoutdoor.com/careers. For more information or to discuss your green industry needs, please visit www.dcaoutdoor.com or email info@dcaoutdoor.com.